



July 2008

The American Planning Association Iowa Chapter (APAIA Chapter) will be hosting the Annual Planning Conference on Wednesday, October 29 through Friday, October 31, 2008. This year's conference will be held in Sioux City, Iowa and is expected to draw between 150 and 200 planners, consultants, developers, elected and appointed officials, and students from Iowa, Nebraska and South Dakota. The title of this year's conference is *Explore Planning in Successful Surprising Sioux City*.

We are asking that you consider providing financial support for this year's conference. Sponsorship of this event is an excellent way to showcase your organization to this three state region. A variety of sponsorship opportunities have been established by the conference committee. A description of each of the sponsorship levels is included with this letter. If you are interested in sponsoring this year's APAIA Chapter Annual Planning Conference, please contact me directly by telephone at (515) 963-3547 or email at [ejensen@ankenyiowa.gov](mailto:ejensen@ankenyiowa.gov).

The conference committee is excited about this year's program, and looks forward to seeing you in Sioux City. We appreciate your support and participation in this year's conference!

Sincerely,

A handwritten signature in blue ink that reads 'Eric C. Jensen'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Eric C. Jensen, AICP, Immediate Past-President  
American Planning Association Iowa Chapter

# **SPONSORSHIPS**

## **AMERICAN PLANNING ASSOCIATION ANNUAL PLANNING CONFERENCE**

**October 29, 30 and 31, 2008, Sioux City, Iowa**

**CO-SPONSOR – OPENING RECEPTION** **\$2,000**  
(Limited to two co-sponsors)

- Prominent recognition of your organization at the reception
- Your organization recognized as “Opening Reception Co-Sponsor” at conference events, in the conference program and on APAIA website
- Your promotional literature included in conference packets
- Your business card size ad reproduced in the Iowa Chapter Newsletter for the four (4) issues following the conference
- Exhibition Space
- Four (4) paid conference registrations

**PLATINUM SPONSOR** **\$1,000**

- Your organization recognized as “Platinum Sponsor” at conference events, in the conference program and on APAIA website
- Your promotional literature included in conference packets
- Your business card size ad reproduced in the Iowa Chapter Newsletter for the four (4) issues following the conference
- Exhibition Space
- Three (3) paid conference registrations

**GOLD SPONSOR** **\$500**

- Your organization recognized as “Gold Sponsor” at conference events, in the conference program and on APAIA website
- Your promotional literature included in conference packets
- Your business card size ad reproduced in the Iowa Chapter Newsletter for the four (4) issues following the conference
- Exhibition Space
- Two (2) paid conference registrations

**SILVER SPONSOR** **\$250**

- Your organization recognized as “Silver Sponsor” at conference events, in the conference program and on APAIA website
- Your promotional literature included in conference packets
- Your business card size ad reproduced in the Iowa Chapter Newsletter for the four (4) issues following the conference
- Exhibition Space
- One (1) paid conference registration