

Minutes  
Iowa Chapter APA Executive Committee  
January 31, 2003  
9:30am – noon

President Lundy called the meeting of the Iowa Chapter APA Executive Committee to order at approximately 9:30 a.m. in the Iowa Room of the University of Iowa Memorial Union, located at Jefferson Street and Madison Street, Iowa City, Iowa.

**1. Roll Call:**

Present – Beck, Gear, Harter, Huntington, Janson, E. Jensen, Jones, Lozano, Lundy, Nelson, Palmer, Russell, and Wesselhoft

Absent – Dahl, Evans, A. Jensen, Killmer, Mumm, and Schiel-Larson

**2. Approval of Agenda and Minutes:**

**Moved** by Nelson, **Seconded** by Jones to approve the Minutes of the October 25, 2002 meeting.  
**Motion passed.**

**Moved** by Beck, **Seconded** by Gear to approve the Agenda.  
**Motion passed.**

**3. Business Items:**

**3.1 Upper Midwest Conference After Action**

President Lundy indicated that he believed that the conference was a good one. He went on to state that he believed that there needs to be more student involvement with the state/regional conferences, not only attending, but also helping with sessions and proctoring equipment. He indicated that only 20 students attended the conference, with 11 of them being from St. Cloud State and the rest from U of I and ISU. President Lundy indicated that Jenni Jones, Aaron Welch, and Jason Beske helped extensively with the conference. President Lundy recommended that the Chapter rebate their registration fee of \$60.

**Moved** by Beck, **Seconded** by Russell to rebate \$60 each for the registration fee for Jones, Welch, and Beske for their help with the conference.  
**Motion passed (Jones Abstained).**

Furthermore, Beck recommended that Dahl contact the Department chairs at U of I and ISU in advance of the conferences to encourage student attendance. It was also recommended that a student be included on the Conference Planning Committee.

President Lundy indicated that the following were also comments associated with the conference:

- Exhibitors/Sponsors wanted more time between sessions for mixing with attendees.
- Only 3 conference evaluation forms were received to date.
- There were 225 attendees/speakers/sponsors/etc. at the conference.
- The Planning Committee budgeted \$24,750 in registrations and \$24,000 was the actual.
- The actual sponsorship was double the budgeted amount.
- Conference resulted in approximately \$6,000 in revenue.

### **3.2 2003 Annual Conference Location**

Nelson indicated that she had contacted Ben Champ and Dennis Plautz with the City of Fort Dodge regarding next years state conference. She noted that they are excited about hosting the conference.

It was recommended that someone from last years Conference Planning Committee should serve on this year's committee.

**Moved** by E. Jensen, **Seconded** by Harter to direct program committee to begin planning for next year's State Conference in Fort Dodge.

**Motion passed.**

President Lundy indicated that he was going to contact A. Jensen to determine his role or further commitment on the Executive Committee. Harter indicated that she is willing to be program chair if A. Jensen is not willing to continue on Executive Committee.

### **3.3 Traveling Lecture Series**

Dahl was absent.

President Lundy gave an update of the progress of the series. He indicated that he was looking for volunteers to help Dahl set up the series. Jones, Chris Janson, President Lundy, and A. Jensen(?) to contact Dahl and offer assistance.

### **3.4 Authorization for University of Iowa PSO (Planning Student Organization)**

Jones and President Lundy gave overview.

There was some discussion by the Committee.

**Moved** by Huntington, **Seconded** by Harter to authorize the University of Iowa's PSO.

**Motion passed.**

President Lundy to contact National regarding the status of ISU's PSO.

### **3.5 Request From Cultural Affairs for Financial Assistance for Robert Florida lecture March 5**

President Lundy indicated that he had been approached by Cultural Affairs for financial assistance for the lecture. The Committee has some discussion.

It was the consensus of the Executive Committee to approach Cultural Affairs with proposition to partner if we get Florida for a separate lecture. Executive Committee agreed to give President Lundy discretion to negotiate.

### **3.6 Change Agent Discussion**

Schiel-Larson was absent.

President Lundy asked for volunteers to help Schiel-Larson. Beck indicated that he will keep in contact with her. Russell indicated a willingness to help. Committee indicated that Jack Leaman be considered.

#### 4. Officer Reports:

##### 4.1 **President**

President Lundy indicated that Liaison needed for Upper Midwest Conference in Wisconsin in October. Russell volunteered to be liaison.

President Lundy indicated that there was talk of a Region IV Conference in Indianapolis in 2004.

President Lundy also indicated that he needed delegate to attend the Delegate Assembly at the National Conference in Denver on March 29, 2003, from 1:30 pm. To 5:30 pm. Harter indicated that she will have Aaron Steele contact Lundy regarding the position.

##### 4.2 **Past-President**

Past-President Beck indicated he would like to have an agenda item on an upcoming meeting to revisit strategic plan.

It was the consensus of the Committee to have an agenda item on a Special Meeting on February 28, 2003 at 9:30 am in Grinnell.

The next regular meeting of the Executive Committee, which was to be held on March 28, 2003, will be held April 11, 2003. The location is TBA.

##### 4.3 **President-Elect**

President-Elect Huntington had no report.

##### 4.4 **Professional Development Officer**

Harter indicated that National will not recognize her as the PDO. She indicated that she will continue to work on National for recognition.

##### 4.5 **Secretary**

Secretary Jensen indicated that the minutes for the past year or so are now posted on the website. Future additions of the minutes will be posted as they are approved by the Executive Committee.

##### 4.6 **Treasurer**

Treasurer Palmer gave a brief overview of the Budget and Account.

- Conference (Unofficial)
  - o Revenues = \$30,035.73
  - o Expenses = \$23,425.73
  - o Total Proceeds = \$6,610.00
  
- Overall Account
  - o Revenues = \$35,832.28
  - o Expenses = \$29,749.30
  - o Total Balance = \$6,082.98

**Moved** by Huntington, **Seconded** by Beck to approve the Budget Report.  
**Motion passed.**

**5. Program Area Reports:**

**5.1 Advocacy and Outreach, External Voice**

Treasure Palmer had no report.

**5.1.1 University Relations**

Dahl absent, No Report

**5.1.2 Awards Program**

Mumm absent, No Report

**5.2 Leadership, Networking & Professional Development**

A. Jensen absent – No Report.

**5.3 Legislative**

Lozano gave an update on several land use related bills that were still alive in the legislature. To date no action had been taken on any of the bills.

**5.4 Communication**

Wesselhoft had to leave at noon – No Report.

**5.5 Change Agent**

Schiel-Larson absent – No Report.

**6. Other Items Not On Agenda:**

President inquired about establishing a peer review committee. There was some discussion by the Executive Committee. No action was taken.

**7. Set Next Meeting Date and Adjournment:**

As mentioned previously, it was the consensus of the Committee to have a Special Meeting on February 28, 2003 at 9:30 am in Grinnell to discuss the Chapter's strategic Plan.

The next regular meeting of the Executive Committee, which was to be held on March 28, 2003, will be held April 11, 2003. The location is TBA.

Meeting adjourned at 12:45 p.m.