

Iowa Planning

Newsletter of the Iowa Chapter of the American Planning Association

November 2006



Changes Coming to Iowa Planning and Chapter Website

Visit the Iowa APA Website for chapter information, job ads and other information:

www.iowa-apa.org

To update your information with APA National or to add an e-mail address go to:

www.planning.org/myapa/

In an effort to improve the service that the Iowa Chapter provides to its members there will be some changes coming to Planning Iowa the Chapters' quarterly newsletter and the the Chapter's website. Starting with this newsletter most members will see a digital version of the newsletter before they receive the print version. This will continue until the the Fall of 2007. At that time the newsletter will become entirely digital and be sent through e-mail. For those who do not have e-mail the Chapter will post each newsletter on its website for members to read.

Currently the Chapter has over 85% of member e-mails and asks that you update your National APA information with an e-mail address if possible.

In Addition to the changes with the newsletter, the Chapter will be working on improving the Chapter's website by adding more current information and by updating the website much more frequently. Most of these changes will be complete by the end of January, but it will likely take several more months to get all the changes implemented. We hope that these changes will be beneficial to all Chapter members and ask anyone with ideas, questions or concerns to contact any of our Chapter Executive Committee listed on Page 3. Thank You!

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2006 Iowa APA Awards Announced

An Awards Ceremony was held to present the 2006 Iowa APA Planning Awards on Thursday, November 2, 2006, at the Historic Old Capitol in Iowa City. The ceremony was held in conjunction with the chapter's annual conference. The theme of this year's conference is "Making Great Communities Happen" which was held on Thursday and Friday, November 2nd and 3rd, in the University of Iowa Memorial Union in Iowa City. At the ceremony each of the award recipients was introduced and given the opportunity to make a short presentation regarding their plan/project.

The 2006 Iowa APA Planning Awards winners are as follows:

Planning Excellence Award for Best Practice

City of Iowa City – 2006 Iowa City Zoning Ordinance

Planning Excellence Award for a Grassroots Initiative

Dunbar/Jones – Edible Sustainable Landscapes

Planning Excellence Award for Implementation

City of Shenandoah/Shenandoah Chamber and Industry Association and RDG Planning and Design - Shenandoah Magic: A Retail Districts Plan

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President's Message

*Eric C. Jensen, AICP
Iowa Chapter President*

The composition of the officers and Board members has changed in the past few months, so I wanted to use this message to express my appreciation to both the outgoing and incoming leadership of the Chapter. Being one of the smaller Chapters, our organization is a 100% volunteer effort. Our leadership has shown a level of dedication and commitment that has enabled us to be compared favorably to some of the much larger Chapters. We are fortunate to have quality individuals to carry out the work of our Chapter.

Erik Lundy, outgoing Past President, has done such a great job for the Chapter for so long that we did not let him leave the Board altogether. Erik as agreed to continue on the Board co-chairing the Networking, Leadership and Professional Development Program Area. Erik's experience organizing conferences and his connections nationally will certainly benefit the Chapter as he moves into his new position. Erik replaces **Mike Pogge** in this position. Unfortunately for us, Mike decided to take a position with the City of Stillwater, Minnesota. Mike did an outstanding job in this position and his skills, work ethic, and energy will be missed. We wish Mike the best of luck up north. **Tom Treharne** remains as the other co-chair in the Networking, Leadership and Professional Development Program Area. Tom has served the Chapter in this role for several years and he has helped to organize some outstanding Chapter conferences, workshops, and activities.

Stu Huntington moves from President to Immediate Past President. Stu has served the Chapter for several years. More than a few of you may have met him during the many years that he served as the Chapter Professional Development Officer (PDO). Stu did an outstanding job as our President and he continues to assist with all areas of Chapter activities.

John Peterson comes to the Board as the President-Elect. John brings a great deal of experience and leadership to the Board. We look forward to John's membership on the Board for the next several years.

Leanne Harter has stepped down as the Chapter's PDO, a position in which she performed an exceptional job. She too will be missed. Taking over as the PDO is **Gary Taylor**. Many of you have probably met Gary in the past couple of years when he has come to your community to provide training to your Commissioners and Board members through his day job as an ISU Extension Specialist. Gary has brought new insight and energy to the IAPA Board and he will be a valuable member to our team.

Graduating Student Representatives **Andrew Greenlee** (University of Iowa) and **Zac Bitting** (Iowa State University) are being replaced by **Kara Homan** (University of Iowa), **Lucy Wilkinson** (Iowa State University – Graduate Program) and **Mike Arend** (Iowa State University – Undergraduate Program). We appreciate greatly the time and energy that Andrew and Zac gave to the Board and we wish them well as they begin their professional careers. We also look forward to working with Kara, Lucy, and Mike and getting the student perspective regarding Chapter issues.

The most recent change on the Board is the departure of **Myrtle Nelson** as an At-Large Representative. We will miss Myrtle's energy on the Board. Replacing Myrtle will be **Charlie**

Chapter Executive Committee

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President:

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Vacant

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Student Representative (University of Iowa):

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*President's Message
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Kuester from Mason City. Charlie has shown an eagerness to serve on the Board and we welcome Charlie.

Remaining in their positions on the Board are Secretary – **Tom Drzycimski**; Treasurer – **Deb Schiel-Larson**; At-Large Representative – **Rich Russell**; Communications Program Area Chair – **Richard Brown**; Legislative Program Area Chair and CoZO Liaison – **Les Beck**; University Relations Coordinator – **Stevin Dahl**; and, Awards Coordinator – **David Wilwerding**. All of these people have done an excellent job in their positions and we are fortunate to have them on our Board.

Again, I cannot express how much time and energy these volunteers give to carrying out the business of our Chapter. We owe each of these Board members and officers a great deal of gratitude for their service to the Chapter and to planning in the State of Iowa.

2006 Iowa Planning Awards

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The Daniel Burnham Award for a Comprehensive Plan

City of Davenport - Davenport 2025: Comprehensive Plan for the City

Achievement Award for Hard-Won Victories

City of Iowa City, Iowa City Historic Preservation Commission and Friends of Historic Preservation - Response to the 2005 Iowa City Tornado

Outstanding Chapter Service Awards

- Andrew Greenlee – University of Iowa Student Representative
- Zac Bitting – Iowa State University Student Representative
- Michel Pogge, AICP – Iowa APA Board 2003-2006

In the next issue of Planning Iowa there will be a summary for each of the 2006 Iowa APA Planning Awards.

2005 Iowa Planning Awards

Newsletter Note: The following is a recap of the 2005 Iowa APA Planning Awards winners awards at the 2005 Iowa State Planning Conference

Outstanding Citizen Planner

Outstanding Citizen Planner awarded to Kathy Wine of Davenport. Kathy is an individual who has advanced and promoted the cause of planning in the public arena as a citizen activist and dedicated steward to the environment. In 1985 she founded River Vision a non-profit organization with a mission to assure access to and enhancement of the Mississippi River corridor in the Quad Cities.



Outstanding Planning Award for a Project/Program/Tool

Outstanding Planning Award for a Project/Program/Tool awarded to the Iowa's Living Roadways Community Visioning Program. The Community Visioning Program assists small Iowa towns with making meaningful planning decisions about the local transportation system. The planning process seeks to empower communities with some skills and knowledge about landscape systems and transportation system through participatory goal setting and inventory methods. Since 1996, 113 communities have participated in the program.

Chapter Strategic Plan

The 2006 – 2008 Strategic Development Plan for the Iowa APA will guide the provision of services to our membership well into the future. The Strategic Plan encompasses four service, or program, areas. One or more goals for each program area provide an action-oriented vision from which these member services will be developed. The plan also prioritizes the member services and identifies the most appropriate means for delivering each service. The four Program Areas are:

- Advocacy and Outreach
- Leadership, Professional Development and Networking
- Legislative Action
- Communication



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2005 Outstanding Planning Award for Implementation

Outstanding Planning Award for Implementation awarded to the City of Des Moines for the Neighborhood Revitalization Program. The Neighborhood Revitalization Program is a multi-faceted citywide initiative that was created in 1990 to help stabilize and improve Des Moines' neighborhoods. To date, the program has invested \$130 million to over 2,400 families through the Neighborhood Finance Corporation; invested \$13 million in infrastructure improvements through the Neighborhood Infrastructure Rehabilitation Program and created a Neighborhood Based Service Delivery program to assign police officers and code enforcement officers to each neighborhood.



2005 Outstanding Planning Award for a Plan

Outstanding Planning Awards for a Plan awarded to The City of Clear Lake and RDG Planning Design for the Downtown Clear Lake Plan. The downtown plan is a visionary yet practical program for the development of the traditional center of Clear Lake. The plan is built on an economic and market-based approach, examining the local and regional roles of the district using these as the inputs for design and policy solutions.



2005 Chapter Service Awards

In addition to the Outstanding Planning Awards, the Iowa APA awarded Chapter Service Awards to the following current or past Chapter Board members:

- Stu Huntington, Current Chapter President (2004 to 2006) and longtime Chapter Professional Development Officer
- A.J. Mumm, Awards Coordinator and Board Member from 2000 to 2004
- Rebecca Palmer, Chapter Treasurer from 2000 to 2004
- Ryan Bland, Iowa State University Student Representative 2004-2005
- Tokey Boswell, University of Iowa Student Representative 2004-2005
- Judy Gear, Past Planning Commissioner Representative

Professional Development News

Submitted By: Gary Taylor, AICP Professional Development Officer

Changes to AICP Exam

The AICP Exam Committee recently made minor changes to the Exam Subject Matter Outline. You can find the updated outline online at:

<http://www.planning.org/certification/subjectmatter.html>.

Reduced Exam Fee Scholarship Program

The Reduced Exam Fee Scholarship program was put into place to offer assistance to those individuals who may defer taking, or are unable to take the AICP exam because of its cost. Each chapter is allowed a specified number of recipients. This year Iowa is allotted one scholarship for the year. Scholarship recipients pay reduced fees to AICP as follows:

First time AICP applicants: \$120 (combined \$60 application and \$60 exam fee)
Previously approved AICP applicants: \$60 (exam fee only)

If scholarship recipients pay the regular instead of the reduced fees before receiving notice of selection, AICP will promptly refund the fee difference to the candidates. If you are interested in applying for a scholarship you must submit to me a written explanation of financial hardship (including financial hardship caused by a budget cutback in a firm or agency), that necessitates the request. Financial hardship is defined by APA as:

1. The applicant(s) selected will be otherwise unlikely to take the exam without the reduced fee.
2. The applicant's employer will not subsidize the exam fee.
3. Members of ethnic or racial minorities shall be given preference.

Your application must address each of these three points.

2007 AICP Exam Calendar:

May 2007

**Applications are now being accepted for the May 2007 AICP Examination
Go to the AICP Website to Apply:**

www.planning.org/certification



American Institute
of Certified Planners

*The Professional Institute of the
American Planning Association*

Strategic Plan continued from page 5

The concept of the Strategic Development Plan is illustrated by the graphic on the right. The core of the chapter's purpose is to serve as a "change agent" by developing strong leadership and professional planners within the organization (inputs), and effectuating legislative action and advocacy and outreach programs (outputs). A communication "umbrella" binds all our efforts.

The four Program Areas provide a framework for committee structure and budgeting.

For a copy of the updated 2006-2008 Chapter Strategic Plan go to the Chapters' Website: www.iowa-apa.org

Events Calendar

November 13-14, 2006

Complete Management Course for Planning Directors, Zucker Systems, Madison, Wis.; www.zuckersystems.com

December 6, 2006

[2006-2007 Audio/Web Conference Training Series](#) — Introduction to the Planning Commission: Part One

November 30-December 1, 2006

BASIC Crime Prevention Through Environmental Design, National Institute of Crime Prevention, Las Vegas, Nevada; www.nicp.net

December 12, 2006

Tuesdays at APA: The Two Visions of Private Land, Burnham Conference Center at APA, 122 S. Michigan Ave., Suite 1600, Chicago; www.planning.org/tuesdaysatapa.

December 13-14, 2006

Emergency Preparedness and Response Conference for people with Disabilities, the Elderly, Pediatrics, and Animals, Homeland Defense Journal, Washington, DC; www.homelanddefensejournal.com/hdl/confemergencypreparedness.htm.

January 17, 2007

[2006-2007 Audio/Web Conference Training Series](#) — Introduction to the Planning Commission: Part Two

**For a complete calendar or events please visit:
www.planning.org or www.iowa-apa.org**

2007 APA Conference - Philadelphia, Pennsylvania

Philadelphia, the fifth-largest U.S. city and birthplace of the nation, will host the American Planning Association's 2007 National Planning Conference, April 14-18, 2007. Enjoy 200-plus conference sessions, mobile workshops, training seminars, and networking opportunities in a city more than 300 years old.

Housing Now Open!

Make your hotel reservations today.

Student Information

Learn about conference housing opportunities for students only, the deadline for nominations in the AICP Student Project Awards competition, the student reception, and student volunteer opportunities.

Exhibit and Sponsor in Philadelphia

Put your company's name and message in front of more than 5,200 interested professional planners and planning officials by signing on as an exhibitor or sponsor for APA's 2007 National Planning Conference.

For More Information about the Conference go to: www.planning.org/2007conference/

A big thank you goes out to our sponsors at the 2006 Iowa APA Conference!!!

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