



American Planning Association
Iowa Chapter
Making Great Communities Happen

**American Planning Association
 Iowa Chapter Board Meeting**

Friday November 19, 2010
 10:00 AM
 INRCOG
 229 East Park Avenue
 Waterloo, Iowa 50703

Conference Call Information:
 Dial (712) 775-7300
 Enter access code 142907#

MINUTES

1.0 Call to Order

President Wilwerding called the meeting to order at 10:05 am

2.0 Roll Call

Officers:

President-	David Wilwerding	X	Treasurer-	Rose Brown	X
Pres. Elect-	Rich Russell	X	Secretary-	Ben Champ	
Past President-	John Peterson	X			

Board Members:

Prof. Dev. Officer-	Gary Taylor		At-Large-	Brian Schoon	X
Planning Board Rep-	Vacant		At-Large-	Vacant	
U of I Rep.-	Charles Connerly	X	Adv. & Outreach-	Matt Flynn	X
ISU Rep.-	Doug Johnston	X	NLPD Program-	Erik Lundy	X
Communications-	Richard Brown		NLPD Program-	Tom Treharne	X
At-Large-	Eric Jensen	X	Legislative-	Donald Gross	X
Awards-	Naomi Hamlett	X	University Rel.-	Stevin Dahl	

Liaisons:

U of I Grad. Rep.-	Tabatha Ries-Miller	(Proxy – Caroline)	X
ISU Grad. Rep.-	Kate Dirks		
ISU Undergrad Rep-	Jesse Thornsen		X
COZO Rep.-			
Website Editor -	Seana Perkins		
Newsletter Editor-	Carissa Miller		X

3.0 Approval of Agenda and Minutes

- 3.1 The Agenda for Friday, November 19, 2010 was approved following a motion by Hamlet and second by Lundy
- 3.2 Minutes of the September 17, 2010 meeting were approved following a motion by Hamlett and a second by Schoon.

4.0 Introduction and Welcoming of any Guests/Others None.

5.0 Business Items

5.1 Discuss Board Composition/Makeup Following By-Law Amendments – *Attachment*

Bylaw amendments were approved unanimously.

5.1.1 Approve the appointment of Charles Connerly, University of Iowa to the APA Iowa Board

5.1.2 Approve the appointment of Doug Johnston, Iowa State University to the APA Iowa Board

Both appointments were unanimously approved.

5.1.3 Discuss filling vacant positions

Wilwerding stated the Board was looking for two individuals to fill vacancies. Dave Tallman from Shive Hattery and Kent Sovereign from the Des Moines Plan and Zoning Commission were mentioned as possibilities. Wilwerding mentioned he would contact them to see if they were interested.

5.2 Revised Student Sponsorship Policy – *Attachment*

Most recently this amount doubled what was budgeted. New proposed policy is to budget for \$2000 (\$1000 per school) and let them decide how they would use the funds. Schools are supportive of the new policy.

The policy was unanimously approved by the board following a motion by Hamlett and a second by Schoon.

5.3 Discuss Upper Midwest APA Conference Agreement – *Attachment*

Draft memorandum of understanding was distributed. The intent of the memorandum is to ensure that the Upper Midwest Conference would be held in September of each year.

Flynn offered to contact the Karen Stonehouse, Illinois Chapter President, to discuss further. No action was taken by the Board.

6.0 Officers Reports

6.1 President (Wilwerding)

6.1.1 APAIowaNews@list.planning.org has been set up for the APA Iowa Board to send direct email to full APA Iowa Membership

Wilwerding gave the report.

6.1.2 Update on CPC Leadership Meetings

6.1.2.1 Election Consolidation - *Attachment*

6.1.2.2 Chapter Consolidation - *Attachment*

6.1.2.3 Chapter Membership Charts – *Attachment*

Wilwerding gave the reports.

6.1.3 APA Great Places

Wilwerding reported Iowa is one of just a few states that has not received an APA Great Place designation. Hamlett reported she would place an article in the newsletter and possibly include a survey to generate interest.

- 6.1.4 CPC Spring 2011 Grant Cycle – *Attachment*
- 6.1.5 CPC Chapter Leadership Awards – *Attachment*

Wilwerding also stated that 1000 Friends of Iowa was looking for volunteers to help plan a June, 2011 Workshop. It was suggested that Karen Jeske be asked to serve.

Website traffic is good.

- 6.2 President-Elect (Russell)
 - 6.2.1 Rebuilding America Town Hall Summary- *Attachment* Russell indicated the session in Council Bluffs went well.
- 6.3 Immediate Past-President (Peterson)
- 6.4 Secretary (Champ)
- 6.5 Treasurer (Brown)
 - 6.5.1 Chapter Treasurers Report, Taxes and Financial Update – Receive and Accept Reports – *Attachment*

Treasurer's report was accepted following a motion by Jensen and a second by Schoon.

- 6.5.2 2010 APA IA Fall Conference Wrap-up *Attachment*
- 6.5.3 Update on Accountant Selection

Brown is working with Community CPA Associates on an agreement for services. Brown was authorized to finalize the agreement following a motion by Hamlett and a second by Lundy.

7.0 Program Area Reports

- 7.1 Professional Development Officer (Taylor)
 - 7.1.1 CM Update/Opportunities
 - 7.1.2 CPC Grant Award
- 7.2 Awards Program (Hamlett)
 - 7.2.1 Chapter Awards
 - 7.2.2 Student Poster Contest
 - 7.2.3 State Fair Photo Contest
- 7.3 Communication (Brown)
 - 7.3.1 Newsletter (Miller)
 - 7.3.2 Website (Perkins)
- 7.4 Legislative (Gross)
 - 7.4.1 Discuss Legislative Issues
 - 7.4.2 Discuss Appointment of Legislative Committee
 - 7.4.3 Appoint John Peterson as Chapter Lobbyist

It was reported that we lost many Smart Planning Advocates in the last election. Design Professionals on the Hill will be March 14. It was discussed the possibility of holding an IaAPA board meeting on that date as well.

John Peterson was named Chapter Lobbyist following a motion by Lundy and a second by Gross. Peterson abstained.

- 7.5 Leadership, Networking & Professional Development (Lundy, Treharne)
 - 7.5.1 Lunch and Learns, APA Web Seminars, APA CD-Rom Training
 - 7.5.2 2011 APA Four State Conference Update

Flynn reported planning is underway. Theme of the Conference is MOTATE: Planning and Mobility in the Green Era. Committees have been formed and Wilwerding offered suggestions of individuals who have been involved in the past for continuity. Regular planning meetings will begin soon. The IaAPA Board will meet in Davenport on May 20 to preview the conference schedule and venues.

7.6 Advocacy, Outreach and External Voice (Flynn)

7.7 University Reports and Student Representatives Reports

7.7.1 University of Iowa (Connerly/Tabatha Ries-Miller) U of I now the "School of Urban and Regional Planning"

7.7.2 Iowa State University (Johnston/Kate Dirks/Jesse Thorsen) Students are currently fundraising for the APA Conference in Boston.

7.8 COZO Report Looking to fill this position in the near future.

8.0 Discussion Items

8.1 APA Iowa Chapter FY2010 Work Plan – *Attachment*

9.0 Other Items Not on the Agenda

9.1 Upcoming Board meetings

January 21, 2011

March 25, 2011

May 20, 2011

July 15, 2011

September 9, 2011

October 19-21, 2011 Upper Midwest Conference, Davenport, Iowa

November 18, 2011

9.2 Dates to remember

2011 Four State Conference- Davenport River Center October 19, 20 & 21, 2011

ADJOURNMENT OF BOARD MEETING

The meeting adjourned at 12:30 pm